

Curriculum Overview – **Business Year 10**

Year	Term	Units of Work	Assessment
10	1	<p>Unit 1: Business Activity</p> <ul style="list-style-type: none"> • The role of business enterprise and entrepreneurship • Business planning • Business ownership • Business aims and objectives • Stakeholders in business • Business growth 	<p>Key Task 1: Business enterprise and entrepreneurships, Business planning</p> <p>Key Task 2: Business Ownership and Business aims and objectives</p> <p>Key Task 3: Stakeholders in Business and Business growth</p>
	2	<p>Unit 2: Marketing</p> <ul style="list-style-type: none"> • The role of marketing • Market Research • Market Segmentation • The Marketing Mix 	<p>Key Task 1: The role of marketing and Market Research</p> <p>Key Task 2: Market segmentation and The Marketing mix</p> <p>Key Task 3: All of Unit 2 to be tested</p>
	3	<p>Unit 3: People</p> <ul style="list-style-type: none"> • The role of human resources • Organisational structures and different ways of working • Communication in business • Recruitment & Selection • Motivation & Retention • Training & Development • Employment Law 	<p>Key Task 1: The role of human resources, organisational structures and different ways of working, communication in business, part of recruitment and selection</p> <p>Key Task 2: Part of recruitment and selection, motivation and retention, training and development, employment law</p> <p>Key Task 3: End of Year 10 Mock Exam - which will be based on ALL three units</p>